



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Product</u>	<u>Contract / Revision</u>	<u>Alt Order #</u>
Matheson for Congress 2012	.569910 /	
<u>Contract Dates</u>		
10/29/12 - 11/06/12	<u>Estimate #</u>	
11638		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Matheson/D/Congress		08/21/12 / 10/30/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KSTU	Kent Carbon	Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	13	10/29/12	11/06/12	M-F 5a-530a	5a-530a		:30			NM	7 \$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		11111---				5	\$175.00		
Week: 11/05/12		11/11/12		11-----				2	\$175.00		
2	13	10/29/12	11/06/12	M-F 530a-6a	530a-6a		:30			NM	7 \$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		11111---				5	\$175.00		
Week: 11/05/12		11/11/12		11-----				2	\$175.00		
3	13	10/29/12	11/06/12	M-F 6a-7a	6a-7a		:30			NM	7 \$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		11111---				5	\$375.00		
Week: 11/05/12		11/11/12		11-----				2	\$375.00		
4	13	10/29/12	11/06/12	M-F 7a-8a	7a-8a		:30			NM	10 \$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		11121---				6	\$375.00		
Week: 11/05/12		11/11/12		22-----				4	\$375.00		
5	13	10/29/12	11/06/12	M-F 8a-9a	8a-9a		:30			NM	9 \$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		11111---				5	\$375.00		
Week: 11/05/12		11/11/12		22-----				4	\$375.00		
6	13	10/29/12	11/04/12	Sa 7a-9a	7a-9a		:30			NM	1 \$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		-----S-				1	\$325.00		
7	13	10/29/12	11/04/12	Su 7a-9a	7a-9a		:30			NM	1 \$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		-----S				1	\$325.00		
E	8	13	10/29/12	11/04/12	M-F 9a-10a	9a-10a		:30		NM	2 \$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		-11----				2	\$150.00		
9	13	10/29/12	11/04/12	M-F 10a-11a	10a-11a		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12		11/04/12		----F--				1	\$150.00		
10	13	10/29/12	11/04/12	M-F 11a-12p	11a-12p		:30			NM	2 \$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
569910 /		
Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	Matheson for Congress	211638
Advertiser		
Matheson/D/Congress		
Original Date / Revision		
08/21/12 / 10/30/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-1----				2	\$175.00			
11	13	10/29/12	11/05/12	M-F 3p-4p			:30	3p-4p		NM	6 \$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11111--				5	\$200.00			
		Week: 11/05/12	11/11/12	1-----				1	\$200.00			
12	13	10/29/12	11/05/12	M-F 4p-5p			:30	4p-5p		NM	6 \$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11111--				5	\$200.00			
		Week: 11/05/12	11/11/12	1-----				1	\$200.00			
13	13	10/29/12	11/05/12	M-F 5p-530p			:30	5p-530p		NM	6 \$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11111--				5	\$300.00			
		Week: 11/05/12	11/11/12	1-----				1	\$300.00			
E	14	13	10/29/12	11/05/12	M-F 530p-6p			:30	530p-6p		NM	5 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11111--				5	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	13	10/29/12-11/04/12	M-F 530p-6p	530p-6p	MTuWThF---	:30	\$400.00	NM		
		<i>Credited</i>										
		Week: 11/05/12	11/11/12	1-----	1			\$400.00				
15	13	10/29/12	11/04/12	Su 5p-530p			:30	5p-530p		NM	2 \$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				2	\$350.00			
E	16	13	10/29/12	11/04/12	FOX Prime Monday 7-8p			:30	7p-8p		NM	1 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----	1			\$1,800.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	13	10/29/12-11/04/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	\$1,800.00	NM		
		<i>See MG 16.2</i>										
		2	13	10/29/12-11/04/12	FOX Prime Friday 7-8p	7p-8p	-----F---	:30	\$1,800.00	NM		
		<u>MG</u>	<u>for 16.1</u>	<u>10/29</u>								
17	13	10/29/12	11/05/12	M-F 9p-1005p			:30	9p-1005p		NM	6 \$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11111--	5			\$1,500.00				
		Week: 11/05/12	11/11/12	1-----	1			\$1,500.00				
18	13	10/29/12	11/04/12	Sa 9p-1005p			:30	9p-1005p		NM	1 \$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-	1			\$800.00				
19	13	10/29/12	11/04/12	Su 9p-1005p			:30	9p-1005p		NM	1 \$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S	1			\$1,500.00				
20	13	10/29/12	11/04/12	M-F 1005p-1035p			:30	1005p-1035p		NM	1 \$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-----	1			\$400.00				
21	13	11/05/12	11/05/12	M-F 12p-1230p			:30	12p-1230p		NM	1 \$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----	1			\$125.00				
22	13	10/29/12	11/05/12	M-F 630p-7p			:30	630p-7p		NM	2 \$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	---1---	1			\$450.00				

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											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$450.00			
N 23	13	11/02/12	11/02/12	M-F 10a-11a	10a-11a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				1	\$150.00			
N 24	13	10/29/12	11/05/12	M-F 5p-530p	5p-530p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11-----				2	\$800.00			
		Week: 11/05/12	11/11/12	1-----				1	\$800.00			
N 25	13	11/05/12	11/06/12	M-F 6a-7a	6a-7a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$375.00			
N 26	13	10/29/12	11/05/12	M-F 530p-6p	530p-6p		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--11---				2	\$900.00			
		Week: 11/05/12	11/11/12	1-----				1	\$900.00			
N 27	13	10/29/12	11/04/12	M-F 7a-8a	7a-8a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11-1--				3	\$600.00			
N 28	13	11/02/12	11/02/12	M-F 530p-6p	530p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----1--				1	\$900.00			
N 29	13	11/05/12	11/05/12	M-F 530p-6p	530p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$900.00			
N 30	13	10/29/12	11/04/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----S-				1	\$1,500.00			

Totals 99 \$45,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	99	\$45,800.00	\$38,930.00
Totals	99	\$45,800.00	\$38,930.00

Signature: _____ Date: _____

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